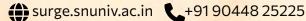
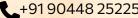
# We Build Your Brand's Future







# Background

Welcome to SNU Surge, your all-in-one consultancy partner for cutting-edge digital and creative solutions. We specialize in a wide range of services tailored to meet your business needs, from website design and development, app and software development, to social media management, PR, and advertising. Whether you're looking to boost your online presence or streamline operations with Business Process Automation (BPA), our team of experts delivers innovative strategies that drive results.

### **OUR CLIENTS**





























An initiative of the West Bengal State Council of Higher Education

Department of Higher Education

# Services Offered

Design → Develop → Manage

### Design

### **Photoshoot**

Corporate Portraits, Product and Service Showcasing, Event Photography, Advertising and Campaign Shoots.

### **Video Shoot**

Corporate Shoots, Live Coverage, Client Testimonial, Product or Service Demonstrations, Event Coverage, Social Media Snippets, Podcasts.

### **Editing**

Motion Graphics and Animation, Color Grading, Special Effects and Visual Effects (VFX).

### Illustrations

Infographics, Brand Mascot, Character Design, Explainer Illustrations, Custom Icons, Animated GIF, Mind Map.

### **Sculpting**

Clay Sculpting, Stone Carving, Wood Carving, Metal Sculpting, Wax Sculpting, Plaster Sculpting, Glass Sculpting, Papercraft.

### **Printing**

Digital Printing, Offset Printing, Screen Printing, Engraving, Sublimation Printing, Embossing and Debossing.



soumi's can

একট সাবধানতা, অনেক <u>নিরাপত্</u>য

হেল্পলাইন নম্বর



Retinol

Age Block Face Wash





NEW EPISODE ON

**CENTRALISED** 

**ADMISSION PORTAL** Department of Higher Education





Hair Oil

DESIGN BOARD

TECHNO NETRALA

A vision

adiography day



শক্তির ডক্তি:

অশুভ বিনাশিনীর পৌরাণিক কাহিনী ও বৈজ্ঞানিক ব্যাখ্য।

PODCAST EPISODE 01





YOUNG



of Phase 1 without
Physical Verification of Documents
your candidature will stand cancelled

ATAN NAVAI









## Develop

### Website

UI/UX Design, Front-End and Back-End Development, Database Administration, Website Maintenance.

### AI & ML

Natural Language Processing, Computer Vision, Predictive Analytics, Automation and Scripting, Automation Bots.

### **Mobile App**

Native Android Apps, Cross-Platform Apps, Web Apps, Hybrid Apps, Progressive Web Apps (PWAs).

# System Administration

Server Management, OS

Management, Load Balancing,

Network Design, Network

Maintenance, Firewall Management.

### **Software**

System Software, API, Desktop Software, Enterprise Software, Personalized Embedded Systems Development.

### **Cloud Computing**

Cloud Infrastructure Management, Virtualization, DevOps and CI/CD, Data Warehousing.



# Manage

### **Social Media**

Content Creation and Curation, Community Management, Social Listening and Trend Monitoring, Audience Building.

### **Strategy**

Strategic Consulting, Financial Consulting, Operational Consulting, Growth and Expansion Strategy.

### Website & App

Content Updates, Technical Updates, Security Maintenance, Backup Management, SEO and Analytics Maintenance, ASO.

### **Event & Campaign**

Corporate Events, Social Events, Public Events, PR Campaigns, Marketing Campaigns, Branding, Influencer Marketing.

### **Data Management**

Data Archiving, Data Analysis and Visualisation, Big Data, Data Backup and Recovery, MDM, Data Security, Data Integration.

### **Project & Product**

Product Lifecycle Management, Market Research, Project Planning and Scheduling, Risk Management and Mitigation.

# 8,254+ hours

Video shoots completed

171,59,73,554+

Audience served through websites and apps

93912,44,79,762+

Engagements received from social media

## Contact

#### For further discussions

Prof. Dr. Minal Pareek

Digital Media Director, Techno India Group. Dean, School of Media Communication, Fine Arts and Design, Sister Nivedita University.



Sister Nivedita University, Kolkata, West Bengal





